

**Pizza Hut Inc.**  
14841 Dallas Pkwy

**Restaurant Chains**  
Headquarters

Dallas TX 75254-7558

---

**Telephone:** 972 338-7700  
**Fax Number:** 972 338-7689  
**Internet Homepage:** <http://www.pizzahut.com>  
<http://www.wingstreet.com>

**Primary Industry:** Restaurant Chains  
**Publicly Held:** Yes  
**Total Sales:** \$4,094,000,000 (e)  
**Total Units:** 13,175  
**Trade Names:** Pizza Hut (13,175)  
**Co-Branding:** WingStreet (2,063)  
**Units Franchised To:** 10,756  
**Preferred Square Footage:** 1,400 ; 1,800 ; 2,500 ; 3,200 ; 4,000 ; 4,500  
**Preferred Location Types:** Airports; Community Mall; Downtown; Freestanding; Hotel/Motel; Institution (college/hospital); Kiosk; Mobile Unit; Office Complex; Regional Mall; Stadiums; Strip Mall; Travel Plazas

**Areas of Operation:** AK, AL, AR, AZ, CA, CO, CT, DC, DE, FL, GA, HI, IA, ID, IL, IN, KS, KY, LA, MA, MD, ME, MI, MN, MO, MS, MT, NC, ND, NE, NH, NJ, NM, NV, NY, OH, OK, OR, PA, PR, RI, SC, SD, TN, TX, UT, VA, VT, WA, WI, WV, WY, AB, BC, MB, NB, NL, NS, NT, ON, PE, QC, SK, YT

**Foreign Countries:** AFGHANISTAN; AMERICAN SAMOA; ARUBA; AUSTRALIA; BAHAMAS; BAHRAIN; BANGLADESH; BELGIUM; BRAZIL; BRUNEI; BULGARIA; CANADA; CAYMAN ISLANDS; CHILE; CHINA; COLOMBIA; COSTA RICA; CYPRUS; DENMARK; DOMINICAN REPUBLIC; ECUADOR; EGYPT; EL SALVADOR; ENGLAND; FIJI; FINLAND; FRANCE; GERMANY; GIBRALTAR; GREECE; GUATEMALA; GUYANA; HONDURAS; HONG KONG; HUNGARY; ICELAND; INDIA; INDONESIA; IRAQ; IRELAND; ISRAEL; JAMAICA; JAPAN; JORDAN; KUWAIT; LEBANON; LITHUANIA; LUXEMBOURG; MALAYSIA; MALTA; MAURITIUS; MEXICO; MOROCCO; NEW ZEALAND; NICARAGUA; NORTHERN IRELAND; NORWAY; OMAN; PAKISTAN; PANAMA; PARAGUAY; PERU; POLAND; PORTUGAL; QATAR; ROMANIA; RUSSIA; SAINT MAARTEN; SAINT MARTIN; SAUDI ARABIA; SINGAPORE; SLOVAKIA; SOUTH AFRICA; SOUTH KOREA; SPAIN; SRI LANKA; SURINAME; SWEDEN; TAIWAN; THE NETHERLANDS; THE PHILIPPINES; TRINIDAD & TOBAGO; TUNISIA; TURKEY; UNITED ARAB EMIRATES; VENEZUELA; VIETNAM

**Parent Company:** Yum! Brands Inc., LOUISVILLE, KY  
**Regional Offices:** Pizza Hut Inc., DENVER, CO  
Pizza Hut Inc., IRVINE, CA  
Pizza Hut Inc., JACKSONVILLE, FL  
Pizza Hut Inc., ORLANDO, FL  
Pizza Hut Inc., ROSWELL, GA

Pizza Hut Inc., SAINT LOUIS, MO  
Pizza Hut Inc., SEVEN FIELDS, PA  
Pizza Hut of San Diego, SAN DIEGO, CA  
Pizza Hut Inc., CORONA, CA  
Pizza Hut Inc., FAIRFIELD, NJ  
Pizza Hut Inc., HOUSTON, TX  
Pizza Hut Inc., LAKEWOOD, CA  
Pizza Hut Inc., SCOTTSDALE, AZ  
Pizza Hut Inc., WESTERVILLE, OH

**Branch Offices:**

**Real Estate Comments:**

Pizza Hut real estate criteria for freestanding with drive through include: Location - Minimum 35,000 sq. ft. lot with 140 foot frontage & 250 foot depth, prefer corner of lighted intersection or shopping center outparcel, highly visible, easily accessible & on going-home side of road, parking for 35 cars; Building - 2,500-3,200 sq. ft. with seating for 60-85; Demographics - 20,000+ in immediate trading area, 25,000+ traffic per day. For inline/endcap delivery/carry-out locations: 1,400-1,800 sq. ft. & 20 feet wide by 75 feet deep with pickup window. For freestanding casual dining: Location - 55,000 sq. ft. lot with 185 foot frontage & 300 foot depth, prefer corner of lighted intersection or shopping center outparcel, highly visible, easily accessible & on going-home side of road, parking for 75 cars; Building - 4,000-4,500 sq. ft. with seating for 120-150; Demographics - 20,000+ in immediate trading area, 25,000+ traffic per day. As of September 2008, Pizza Hut has Wing Street co-branding opportunities available in select markets in CA, CT, NY, & RI, ; see [www.yumfranchises.com](http://www.yumfranchises.com) for specific information.

**Notes:**

Co-branded units reflect US operations only. At year end 2008, Pizza Hut had 5,611 International locations.

**Growth by Sales:**

Industry Sales Growth: 22.20% Current Sales: \$4,094,000,000 Previous Sales: \$3,350,000,000

**Growth by Units:**

Unit Growth: 2.31% Current Units: 13,175 Previous Units: 12,877

**KEY PERSONNEL:**

[SCOTT BERGREN - President; Chief Concept Officer](#)

[DAVID W. GIBBS - CFO](#)

[PAT MURTHA - COO](#)

[BRIAN NICCOL - Chief Marketing Officer](#)

[CHRIS TANCO - Senior Franchise Officer](#)

[BLAINE SHORTREED - VP Operations](#)

[KURT KANE - VP Marketing](#)

[ROBERT W. MILLEN - General Counsel](#)

[RICHARD DESOTO - Director Loss Prevention](#)